



## East Coast Green 2011 Presentations

### Application Guidelines

#### Call for Presentations

The East Coast Green Committee is now accepting proposals for presentations to be given at the East Coast Green 2011 Symposium, June 23, 2011, Brookdale Community College, Lincroft, NJ. This is a tremendous opportunity for presenters to share their special sustainability expertise with building professionals from across the East Coast.

Education sessions will last 60 minutes, including the question and answer period. Each session will have 1 speaker, and shall include 5 minutes for introductions and a sponsor presentation, and 5 minutes of Q&A.

Presenters must specify a session track, program title and the level of expertise assumed of the audience: intermediate or advanced.

Proposal applications may only be submitted by downloading the submittal form below and emailing the completed form to: [ECGspeakers@aia-nj.org](mailto:ECGspeakers@aia-nj.org) by the March 15, 2011 deadline.

Selected presenters will receive complimentary event registration for the East Coast Green 2011 Symposium and Expo. Breakfast and lunch are included.

Selected presenters must provide conference organizers with a digital copy of their presentation in PowerPoint format 2 weeks prior to the conference. PDF copies of the presentations will be assembled into a compendium of conference proceedings that will be available to attendees for download after the conference.

Presentation submittals must include (but are not limited to):

- **Abstract:** Session description may not exceed 100 words, and should discuss the importance of the topic, the key learning objectives, and benefits for the proposed session. This description will appear on the East Coast Green website and program. Please submit it in “ready-to-go” format.

## Conference Theme – Meeting the Architecture 2030 Goals

We are a little more than one third of the way to the Architecture 2030 goal of Carbon Neutrality. The premise of this conference is to analyze how we are doing at reaching that goal. Geared toward attendees with an intermediate to high level of knowledge about building sustainability issues, ECG seeks presentations relevant to the session tracks listed below and how they pertain to sustainable communities.

### Session Tracks:

- **Technicalities:** Speakers in this track are encouraged to present materials and methods used toward achieving carbon neutrality.
- **Manifestations:** The need for a sustainable design is paramount to achieving far reaching successes in reducing carbon footprint. This series of lectures seeks to present case studies showing how our visions can become reality.
- **Renewal:** Much of the mission of Carbon Neutrality lies in the retrofit and renovation of existing buildings in our landscape. Speakers in this track are requested to explore steps toward reducing the carbon footprint of our existing building inventory.

### Questions?

Contact Kim Vierheilig at [ECGspeakers@aia-nj.org](mailto:ECGspeakers@aia-nj.org)/ECG with questions about the application.

When: June 23, 2011 8:00 am – 5:00 pm

Where: Brookdale Community College  
Warner Student Life Center,  
Lincroft, New Jersey, United States