



East Coast Green 2010 Presentations

Application Guidelines

Call for Presentations

The East Coast Green Committee is now accepting proposals for presentations to be given at the East Coast Green 2010 Symposium, September 16 - 17, 2010, Bally's Atlantic City, Atlantic City, NJ. This is a tremendous opportunity for presenters to share their special sustainability expertise with building professionals from across the East Coast.

Education sessions will last 90 minutes, including the question and answer period. Each session will have 1-3 speakers, and shall include 5 minutes for introductions and a sponsor presentation, and 10 minutes of Q&A. Session proposals may be either for one speaker presenting for 75 minutes, for 2 speakers presenting for 35 minutes, or for a panel discussion with 3 speakers.

Presenters must specify a session track, program title and the level of expertise assumed of the audience: intermediate or advanced.

Proposal applications may only be submitted by downloading the submittal form below and emailing the completed form to: ECGspeakers@aia-nj.org by the January 29, 2010 deadline.

Selected presenters will receive complimentary event registration for the East Coast Green 2010 Symposium and Expo. Breakfast and lunch are included both days.

Selected presenters must provide conference organizers with a digital copy of their presentation in PowerPoint format 2 weeks prior to the conference. PDF copies of the presentations will be assembled into a compendium of conference proceedings that will be given to attendees at on-site registration.

Presentation submittals must include (but are not limited to):

- Abstract: Session abstract may not exceed 250 words, and should discuss the importance of the topic, the key learning objectives, and benefits for the proposed session. This description will appear on the East Coast Green website and program. Please submit it in "ready-to-go" format.
- Verification of whether or not the session meets AIA CEU requirements for Health, Safety and Welfare (HSW) and / or sustainability.





Conference Theme – Meeting the Architecture 2030 Goals

We are one third of the way to the Architecture 2030 goal of Carbon Neutrality. The premise of this conference is to analyze how we are doing at reaching that goal. Geared toward attendees with an intermediate to high level of knowledge about building sustainability issues, ECG seeks presentations relevant to the session tracks listed below and how they pertain to sustainable communities.

Session Tracks

- **Legislative:** Speakers in this track are encouraged to present Best Practices of current green building legislation in their region related to carbon neutrality and sustainable design as well as innovative ideas of where to go next.
- **Codes and Metrics:** The need for a uniform green building code is paramount to achieving far reaching successes in reducing carbon footprint. This series of lectures seeks presenters to address current green building guidelines and metrics as well as those in development or farther reaching.
- **Planning:** Current zoning regulations often exclude mixed use developments which would help reduce the total carbon footprint of a community. Speakers in this track are requested to explore zoning, agriculture, transportation, and other infrastructure issues related to the built and natural environment that affect our carbon footprint and ability to create sustainable communities.
- **Buildings:** As the nation's largest producer of greenhouse gasses, it is essential to examine best practices in reducing a building's energy consumption. Buildings account for nearly 40% of all CO₂ emissions in the US alone. Speakers are requested to present relevant, real-world examples of green buildings that can be used as a model for other projects, focusing on holistic carbon neutral strategies and innovations.
- **Tectonics:** Practitioners are always looking for the nuts and bolts of green building. The classes on this track should address specific technologies and systems that are effective in reducing the carbon footprint. Detailed presentations on specific technologies and strategies are important for the design community to understand how to implement these innovations.

Questions

Contact Kim Vierheilig at ECGspeakers@aia-nj.org with questions about the application.

When: Thursday, September 16, 2010 8:00 a.m. – Friday, September 17, 2010 3:30 p.m.

Where: Bally's Atlantic City Hotel and Casino

Park Place and Boardwalk,

Atlantic City, New Jersey, United States 08401-6709

609.340.2000

