



Annual Sponsorship Initiative

Sponsorship Level	CEO \$7,500	Platinum \$5,000	Gold \$3,000	Silver \$1,500	A La Carte				
Advertising									
<i>Newsletter Ad (4 ads total)</i>									
Full Page	\$ 1,650	\$ -	\$ -	\$ -	\$1,650				
Half Page	\$ -	\$ 825	\$ -	\$ -	\$ 825				
1/4 Page	\$ -	\$ -	\$ 500	\$ -	\$ 500				
1/8 Page	\$ -	\$ -	\$ -	\$ 250	\$ 250				
<i>E-Bulletin Bi-Monthly Announcement</i>									
Full Year					\$ 750				
Half Year	\$ -	\$ -	\$ -	\$ -	\$ 500				
<i>Handbook</i>									
Index Page Banner	\$ -	\$ -	\$ -	\$-	\$1,200				
Index Page Logo Link	\$ -	\$ -	\$ -	\$-	\$ 500				
Municipal Directory Banner	\$ -	\$ -	\$ -	\$-	\$ 350				
Municipal Directory Logo Link	\$ -	\$ -	\$ -	\$-	\$ 100				
<i>Website Banner Ad</i>									
Full Year	\$ 1,200	\$ -	\$ -	\$-	\$1,200				
Half Year	\$ -	\$ 800	\$ -	\$ -	\$ 800				
<i>Website Hotlink</i>									
	\$ 500	\$ 500	\$ 500	\$ 500	\$ 500				
Membership									
Allied Membership (one individual from firm)	\$ 265	\$ 265	\$ 265	\$ 265	\$ 265				
State Events									
<i>Service Awards Program</i>									
Sponsor Service Awards	NA	NA	NA	NA	NA				
Service Award Dinner (Platinum)	\$ 3,000	\$ -	\$ -	\$-	\$3,000				
Service Award Dinner (Gold)	\$ -	\$ 2,000	\$ -	\$-	\$2,000				
Service Award Dinner (Silver)	\$ -		\$ 1,000	\$ -	\$1,000				
Dinner Tickets	Included	6	Included	4	Included	2	\$ -	0	\$ 150
Program Advertisement									
Full Page	\$ 300	\$ -	\$ -	\$ -	\$ 300				
Half Page	\$ -	\$ 150	\$ -	\$ -	\$ 150				
Quarter Page	\$ -	\$ -	\$ 75	\$ -	\$ 75				

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Business Card	\$ -	\$ -	\$ -	\$ 40	\$ 40
Recognition at the event on printed material	Included	Included	Included	Included	
Corporate logo on printed material & signs	Included	Included	Included	Included	
<i>Continuing Education Seminars</i>					
	\$ -	\$ -	\$ -	\$ -	\$1,000
Cont. Ed Conference Sponsor (Gold)	\$ 750	\$ -	\$ -	\$ -	\$ 750
Cont. Ed Conference Sponsor (Silver)	\$ -	\$ 500	\$ -	\$ -	\$ 500
Table Top	\$ -	\$ -	\$ -	\$ -	\$ 500
Recognition on printed material	Included	Included	-	\$ -	\$ 50
<i>Conventions and Conferences</i>					
FAIA Reception at National Convention	\$ -	\$ -	\$ -	\$ -	\$ 250
NJ Delegation Dinner at Grassroots	\$ -	\$ -	\$ 250	\$ -	\$ 250
Leadership Training Conference	\$ -	\$ -	\$ 250	\$ 250	\$ 250
<i>Design Conference</i>					
Design Conference Sponsor (Platinum)	\$ 3,000	\$ -	\$ -	\$ -	\$3,000
Design Conference Sponsor (Gold)	\$ -	\$ 2,000	\$ -	\$ -	\$2,000
Design Conference Sponsor (Silver)	\$ -	\$ -	\$ 1,000	\$ -	\$1,000
Presentation to Attendees between scheduled events	Included	\$ -	\$ -	\$ -	-
Table Top Display	Included	Included	\$ -	\$ -	-
Event Registration	Included	2 Included	2 Included	1 Included	\$ 150
Recognition in program and promotional material	Included	Included	Included	-	-
Recognition in post event issue of AIA-NJ newsletter	Included	Included	Included	-	-
<i>New Licensee Awards Dinner</i>					
	\$ -	\$ -	\$ -	\$ 500	\$ 500
Total A La Carte Value					
	\$ 10,665	\$ 7,040	\$ 3,840	\$ 1,805	
Sponsorship Level Cost					
	\$ 7,500	\$ 5,000	\$ 3,000	\$ 1,500	
Savings for Annual Sponsorship					
	\$ 3,165	\$ 2,040	\$ 840	\$ 305	
Savings %					
	30%	29%	22%	17%	
rev. 3/13/2009					